

**BLUEPRINT
FOR SUCCESS**

SWIPE OUT

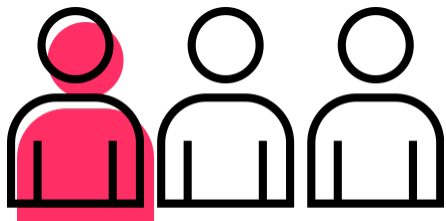
~~HUNGER~~

10.11.19

**STUDENT HUNGER IS REAL.
WE CAN HELP END IT.**

THE ISSUE

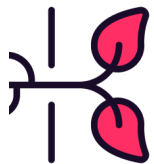
"I go to sleep once I get to my apartment to avoid the hunger pangs from missing dinner."



WHY STUDENT HUNGER?

**1 IN 3 STUDENTS
REGULARLY SKIP MEALS***

*swipehunger.org/the-evidence



OUR ROOTS

Founded by a group of friends at UCLA in 2010, Swipe Out Hunger has become the leading nonprofit addressing hunger amongst college students.

We partner with universities in developing solutions to student hunger by providing the most effective logistical and financial model.

HOW WE WORK

1. Students donate extra meal swipes
2. Donated dollars move into Swipe fund
3. Swipe fund is used towards:



Meal Swipes



Campus Food Pantry

BEYOND MEAL SWIPES



Authored successful \$20+ Million in legislation to support CA and NJ campuses with anti-hunger efforts

Grow SNAP outreach



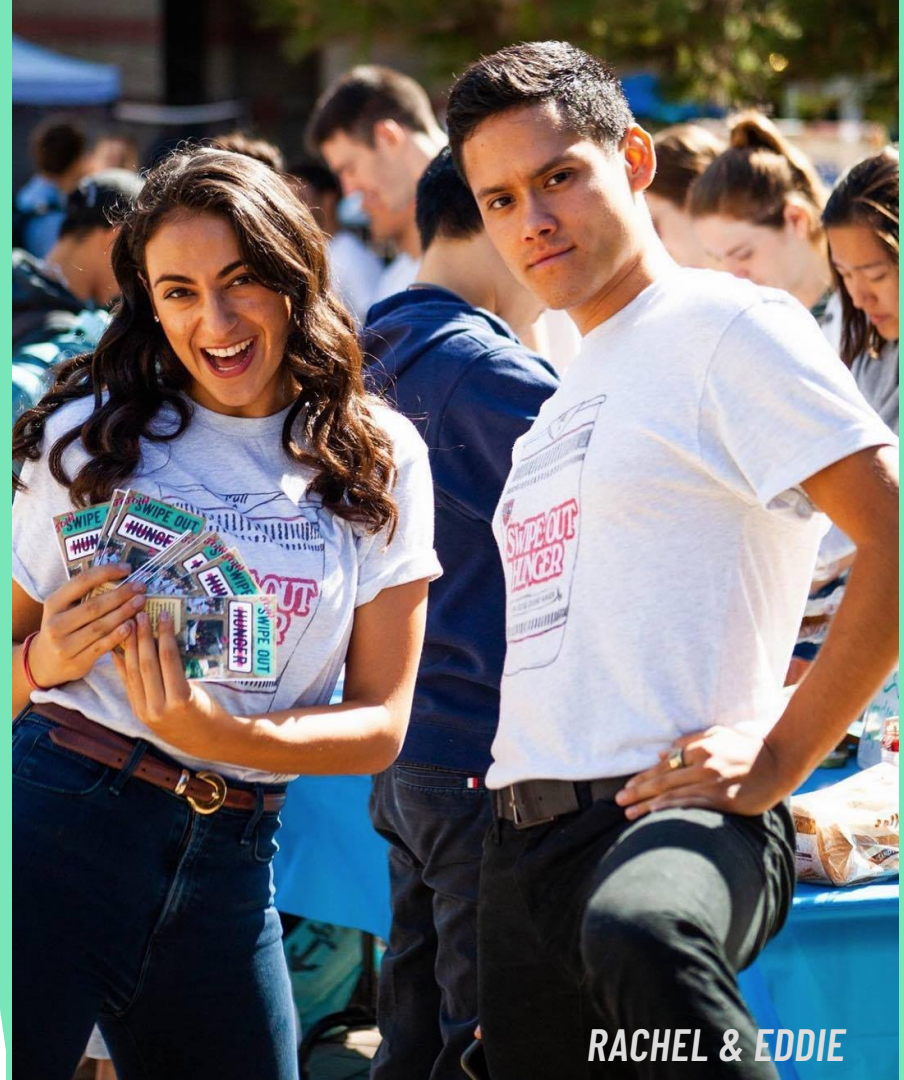
Fight stigma associated with college hunger through campaigns

OUR IMPACT

85 UNIVERSITY PARTNERS
ACROSS 32 STATES

400 STUDENT LEADERS
ACROSS THE COUNTRY

175,000+ NOURISHING MEALS
SERVED IN 2018-19



RACHEL & EDDIE

A photograph of two women sitting at a table in what appears to be a meeting or workshop. The woman on the right is smiling and holding a red marker, pointing at a document on the table. The woman on the left is wearing glasses and looking towards the other woman. The background is slightly blurred, showing a brick wall and a window. The image is overlaid with a red geometric shape on the right side, which contains the text.

BEST PRACTICES

- *INNOVATIVE SOLUTIONS*
- *STAKEHOLDER ENGAGEMENT*
- *RESOURCE PROMOTION*

INNOVATIVE SOLUTIONS

LEVERAGE EXISTING RESOURCES

- Students donate leftover meal swipes to peers
- Add resource to existing budgets
- Student fee reallocation
- Special funding sources for target demographics
- Staff payroll deductions
- “Roundup” program - opt in to round up to the nearest dollar at campus stores

Are you using any of these strategies?



INNOVATIVE SOLUTIONS

PROGRAM CASE STUDIES

- Local restaurant vouchers
- Open farmers' markets with recovered produce
- Campus garden
- Food pantries / co-ops / mobile pantries
- CalFresh enrollment days or designated staff
- Alert systems for leftover food
- Meal plan scholarship funds
- Dining hall meal swipes

What additional strategies are you using?



INNOVATIVE SOLUTIONS

DESIGNING TO PREVENT STIGMA

- Centrally located on campus
- Widely known and advertised– incorporated into orientation, handbooks, institutional knowledge
- Designed with anonymity in utilization

How have you successfully addressed stigma?



STAKEHOLDER ENGAGEMENT **WHO NEEDS TO BE AT THE TABLE**

- Students
- Staff who are already working with students looking for resources
- Key stakeholders on campus
- Outside influencers
- Data



RESOURCE PROMOTION

DESIGNING TO PREVENT STIGMA

- Staff are already working with students accessing resources, e.g. former foster youth staff, first generation student office, financial aid, etc.
- Create a campus presence– brochures, posters, online resources, newsletters
- Utilize student groups– student government, existing clubs
- Ask to be part of existing surveys– measure the need
- Include opportunities for students to engage– over half of students learned about our resource from a friend

How are you engaging student leaders in program design?



CAMPUS RESOURCE CHECKLIST



**LET'S GET YOU READY FOR A SUCCESSFUL YEAR ON CAMPUS.
HAVE YOU CHECKED IF YOUR COLLEGE HAS THE FOLLOWING RESOURCES?**

- Campus food pantry for students*
- Other food resources on campus*
 - SNAP/CalFresh*
 - Meal Swipe Programs supported by Swipe Out Hunger*
 - Free meals at community events*
 - Free food apps/Facebook pages*
- Mental health counselors on campus*
- Supportive identity communities on campus*
 - First generation*
 - Former foster youth*
 - International students*
 - LGBTQIA+*
 - Transfer students*
 - Other cultural identity-based networks*
- Basic needs office or counselor*
- Office hours with your professors*

QUESTIONS?

RACHEL@SWIPEHUNGER.ORG



HANNAH & MEADOW

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