STUDENT HUNGER IS REAL. WE CAN HELP END IT.
1 in 3 students regularly skip meals*

Why Student Hunger?

"I go to sleep once I get to my apartment to avoid the hunger pangs from missing dinner."

*swipehunger.org/the-evidence
HOW WE WORK

1. Students donate extra meal swipes
2. Donated dollars move into Swipe fund
3. Swipe fund is used towards: Meal Swipes, Campus Food Pantry

BEYOND MEAL SWIPES

- Authored successful $20+ Million in legislation to support CA and NJ campuses with anti-hunger efforts
- Grow SNAP outreach
- Fight stigma associated with college hunger through campaigns

OUR ROOTS

Founded by a group of friends at UCLA in 2010, Swipe Out Hunger has become the leading nonprofit addressing hunger amongst college students. We partner with universities in developing solutions to student hunger by providing the most effective logistical and financial model.
OUR IMPACT

85 UNIVERSITY PARTNERS ACROSS 32 STATES

400 STUDENT LEADERS ACROSS THE COUNTRY

175,000+ NOURISHING MEALS SERVED IN 2018-19

SWIPE OUT HUNGER

RACHEL & EDDIE
BEST PRACTICES

- Innovative Solutions
- Stakeholder Engagement
- Resource Promotion
INNOVATIVE SOLUTIONS
LEVERAGE EXISTING RESOURCES

- Students donate leftover meal swipes to peers
- Add resource to existing budgets
- Student fee reallocation
- Special funding sources for target demographics
- Staff payroll deductions
- “Roundup” program - opt in to round up to the nearest dollar at campus stores

Are you using any of these strategies?
INNOVATIVE SOLUTIONS
PROGRAM CASE STUDIES

- Local restaurant vouchers
- Open farmers’ markets with recovered produce
- Campus garden
- Food pantries / co-ops / mobile pantries
- CalFresh enrollment days or designated staff
- Alert systems for leftover food
- Meal plan scholarship funds
- Dining hall meal swipes

What additional strategies are you using?
INNOVATIVE SOLUTIONS
DESIGNING TO PREVENT STIGMA

- Centrally located on campus
- Widely known and advertised—incorporated into orientation, handbooks, institutional knowledge
- Designed with anonymity in utilization

How have you successfully addressed stigma?
STAKEHOLDER ENGAGEMENT
WHO NEEDS TO BE AT THE TABLE

• Students
• Staff who are already working with students looking for resources
• Key stakeholders on campus
• Outside influencers
• Data
**RESOURCE PROMOTION**

**DESIGNING TO PREVENT STIGMA**

- Staff are already working with students accessing resources, e.g. former foster youth staff, first generation student office, financial aid, etc.
- Create a campus presence– brochures, posters, online resources, newsletters
- Utilize student groups– student government, existing clubs
- Ask to be part of existing surveys– measure the need
- Include opportunities for students to engage– over half of students learned about our resource from a friend

*How are you engaging student leaders in program design?*
CAMPUS RESOURCE CHECKLIST

LET’S GET YOU READY FOR A SUCCESSFUL YEAR ON CAMPUS.
HAVE YOU CHECKED IF YOUR COLLEGE HAS THE FOLLOWING RESOURCES?

☐ Campus food pantry for students
☐ Other food resources on campus
  ☐ SNAP/CalFresh
  ☐ Meal Swipe Programs supported by Swipe Out Hunger
  ☐ Free meals at community events
  ☐ Free food apps/Facebook pages
☐ Mental health counselors on campus
☐ Supportive identity communities on campus
  • First generation
  • Former foster youth
  • International students
  • LGBTQIA+
  • Transfer students
  • Other cultural identity-based networks
☐ Basic needs office or counselor
☐ Office hours with your professors
QUESTIONS?

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SWIPE OUT HUNGER